

ZUMIEZ STAND UP & VOTE | YOUR ART IS YOUR VOICE CONTEST

Official Rules

Dates: 8/12/2020 – 9/11/20

1. NO PURCHASE NECESSARY. Contest begins at 12:00 a.m. 8/12/2020 and ends at 11:59 p.m. 9/11/2020. For purposes of these Official Rules, all times are Pacific Time (“PT”).

2. ELIGIBILITY. Contests are open to legal residents of the 50 United States, the District of Columbia, and Canada (excluding Quebec). If the winner is under the age of 18, the winner’s parent or legal guardian must give consent. Legal residents of Canada (excluding Quebec) who have reached the aforementioned age in their province of residence at time of entry are also eligible to enter. Void in Puerto Rico and where prohibited by law. Entrant must have internet access as of 8/12/2020 in order to enter the Contest. In the event of a dispute as to the identity of an entrant, the authorized account holder of the email address used to enter, if applicable, will be deemed to be the entrant. "Authorized account holder" of an email address is defined as the natural person who is assigned to an email address by an Internet Access provider, on-line service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. Employees, directors, officers, agents officers and consultants and members of the immediate families and persons living in their households of each of Zumiez Inc. (the “Sponsor”), Amplifier and their respective advertising and promotion agencies involved with this Contest, and their respective parent companies, subsidiaries, affiliates, are not eligible to enter. The contest shall be staged in compliance with all applicable federal, state, and local laws and are void to the extent they are not in compliance.

3. HOW TO ENTER. A. Anyone may enter the Contest by posting your art to Instagram and tag it - #zumiezstandup or uploading your art to the Zumiez Discord or emailing your art to StandUp@zumiez.com. For an entry to be eligible it must meet the following criteria: high resolution files sized at 18x24 inches (2:3 ratio) and at least 300 dpi, acceptable file formats: AI, PSD, PDF, TIF, JPG -- vector files preferred, CMYK color profile preferred - artwork created in RGB are subject to color shifts when printed and include a statement about the artwork that is 100 words or less. Entries generated by a script, macro or other automated means will be disqualified. Entrants must accurately provide all of the requested information to be eligible to win. Incomplete, unintelligible entries will be disqualified. All information provided by Entrants to enter the Contest becomes the property of Sponsor and may be used in accordance with Sponsor’s privacy policy. ELIGIBLE ENTRANTS MUST SUBMIT THE REQUESTED ENTRY INFORMATION IN ACCORDANCE WITH THESE OFFICIAL RULES. NO OTHER METHOD OF SUBMISSION WILL BE ACCEPTED. Participation in the Contest constitutes Entrant’s understanding of, full and unconditional agreement to, and acceptance of these Official Rules. Sponsor reserves the right to disqualify any Entrant that Sponsor determines to be in violation of any term contained in these Official Rules. Sponsor’s decision not to enforce a specific provision

of these Official Rules does not constitute a waiver of that provision or of the Official Rules generally.

B. MAIL IN. Anyone may also mail (1) one entry by writing their Name, Email DOB, Phone Number, and Mailing Address to: Zumiez Stand Up & Vote, Your Art is Your Voice Contest, 4001 204th ST SW, Lynnwood WA 98036. Limit One Mail In Entry per person.

4. JUDGING CRITERIA. There will be one (1) category in connection with the Contest and with respect to such category. Five (1) submission from the contest will be selected by members of the Zumiez marketing team in conjunction with the applicable sponsor will select five finalists from the category - based upon overall quality, creativeness and uniqueness of the submissions and any specific guidelines communicated by the applicable sponsor with respect to the relevant category. The entrant selected as a potential winners must comply with all terms and conditions set forth in these Official Rules, and winning is contingent upon fulfilling all such requirements. Prize winners will be selected by the criteria set forth above. The Contest will take place under the supervision of the Sponsor. Entrants agree to be bound by these Official Rules.

5. CHANGE OF EMAIL ADDRESS OR CELL PHONE NUMBER POLICY. It is the sole responsibility of the entrant to notify the contest judges in writing or by email if the entrant changes (1) his/her email address or (2) his/her cell phone number. (To do so, write to: Zumiez Stand Up & Vote, Your Art is Your Voice Contest, 4001 204th St. S.W., Lynnwood, Washington, 98036, U.S.A or email: marketinginfo@zumiez.com).

6. PRIZES. Enter to win your art in a national campaign reaching millions of people featuring large-scale digital projections in major cities, your art in every Zumiez store and featured on our and our partners digital channels, and exclusive experiences to meet and learn from the artists behind your favorite brands! This contest will be open for approximately five weeks after its live date. <p></p> 1 Winner will be notified using e-mail or social media account they entered the contest with 1-2 weeks after the contest has ended.

Approximate Retail Value of Grand Prize: \$3,500 USD

All merchandise will be selected at the sole discretion of Sponsors. The depiction of Prize in any advertising or promotional materials may not reflect the actual Prize delivered to the winners.

Winners are solely responsible for any and all taxes on the Prize, as well as any and all expenses relative to participation in the Contest not specified herein. No prize substitutions allowed except at sole discretion of the Sponsors. Prizes are not transferable. Sponsors reserve the right to substitute Prizes with prizes of equal or greater value, if Prizes become unavailable for any reason. Any portion of the Prizes not accepted by the winner will be forfeited.

Sponsors and their respective parents, subsidiaries and affiliated companies maintain no control over the personnel, equipment, or operation of any air, water or surface carrier, ship line, bus or limousine company, transportation company, hotel, restaurant, or other person or entity furnishing service, products, or accommodations as a part of the Prize packages, since

Sponsors are merely independent suppliers of the Prize and are not in any way related to the other suppliers. Sponsors shall not be liable for any injury, damage, loss, expense, accident, delay, inconvenience, or other irregularity that may be caused or contributed to (1) by wrongful, negligent, or unauthorized act or omission on the part of any of those suppliers or any of their agents, servants, employees, or independent contractors, (2) by any defect in or failure of any vehicle, equipment, instrumentality, service, product, or accommodation that is owned, operated, furnished, or otherwise used by any of those suppliers, (3) by the wrongful, negligent, or unauthorized act or omission on the part of any other person or entity not an employee Sponsors or (4) by any cause, condition, or event whatsoever beyond the control of Sponsors.

7. SELECTION OF WINNERS. If Prize winners have not attained the age of majority in state of residence, the Prize will be awarded in name of parent or guardian. In the event the winner is a resident or citizen of Canada (a "Canadian Winner") then, the Canadian Winner must correctly answer, unaided and within a set timeframe, a mathematical skill testing question as a condition of receiving the Prize. By accepting and/or using the Prize, except where prohibited, all winners grant to Sponsors and their advertising, press and marketing agencies the right to use, and publish his or her proper name, likeness, voice, opinions, biographical information and state and announce winner's name, home city and state in any media to promote Sponsors and the promotion without additional compensation. If a selected winner cannot be contacted, is ineligible, fails to claim a Prize, or fails to timely return a completed and executed declaration and releases as required, the Prize may be forfeited and an alternate winner selected. In the event of a dispute regarding who submitted an online entry, the entry will be deemed submitted by the authorized accountholder of the email account. Sponsors reserve the right to disqualify any person or email address that Sponsors determine to be in violation of any term contained in these Rules. By accepting a Prize, winners also release Sponsors their directors, officers, agents, employees, officers and consultants and their marketing and promotion agencies from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, ownership or use of the Prize.

8. RIGHTS TO SUBMITTED ART. As a condition of entry into the Contest, the Entrant represents and warrants that the Submitted Art by the Entrant is the original artwork of the Entrant and that Entrant has a complete ownership interest in the Submitted Art and has all necessary rights to submit the Submitted Art and enter the Contest. Furthermore, Entrant agrees that the Submitted Art does not infringe or violate any third party's rights and Entrant agrees to indemnify, defend, and hold harmless the Sponsor from and against any losses, expenses, damages, injuries, liabilities and claims (including reasonable attorney fees) arising out of or relating to any claim that the Submitted Art violates any copyright, trademark, right of privacy or similar right of any party. By submitting Submitted Art as part of the Contest, Entrant hereby agrees that it is granting Sponsor a non-exclusive, worldwide, royalty free and perpetual license to use the Submitted Art for any purpose.

9. CONDITIONS OF PARTICIPATION. Sponsors are not responsible for misdirected mail, incorrect or inaccurate capture of entry information, including but not limited to malfunctions,

human error, lost/delayed/garbled data or transmissions, omission, interruption, deletion, defect, failures of: any telephone or computer line or network, computer equipment, software or any combination thereof. Entry materials/data that have been tampered with or altered are void. In the event this Contest is compromised or becomes technically corrupted in any way, electronically or otherwise, the Sponsors reserve the right to cancel, terminate, or suspend the Contest and, in such event, to select a winner by random drawing from among all valid entries received up to such time of cancellation, termination or suspension. Potential winners will be notified within approximately 72 hours after drawing by email and/or phone and may be required to complete, sign and return an Affidavit of Eligibility/Release of Liability and Publicity Release (where legal). If potential winners do not reply to such notification, the notification is undeliverable after up to three (3) attempts and/or the Affidavit and Releases are not returned as instructed within seven (7) days of their transmission, potential winner will be disqualified and an alternate winner will be selected in a random drawing. In the event that a potential winner is a minor under the age of 18, his/her parent or legal guardian will be notified by email and will be required to sign and return via fax or to an address designated in said email, a Parental Permission Form (signifying permission for the minor to be declared a potential winner) as well as the Affidavit and Releases. In the event that this notification is returned as undeliverable, Sponsors will attempt to re-send up to three (3) times. If the Parental Permission Form, the Affidavit, and Releases are not returned within seven (7) days of their transmission, or should the email after three (3) attempts be returned as undeliverable, such potential winner will be disqualified and an alternate winner will be selected. All responsibilities of a minor will be assumed by his/her parent/legal guardian.

By entering, participants release Zumiez Inc., and Amplifier their respective parent companies, subsidiaries, affiliates, directors, officers, contractors, employees and agents from any responsibility and all liability whatsoever for any injuries, losses, death or damages of any kind caused by participation in the Contest or in connection with acceptance, possession, use, or misuse of the Prize provided pursuant to the Contest.

All entrants, as a condition of entry, agree to be bound by these official rules and by the decisions of the contest administrators which shall be final and binding in all matters relating to this Contest.

10. MISCELLANEOUS. For a copy of the winners' names, send a self-addressed, stamped envelope before 8/20/2020 to: Stand Up & Vote, Your Art is Your Voice Contest, 4001 204th Street SW, Lynnwood, WA 98036. Winners' names may be posted online after 9/11/2020 at www.zumiez.com, www.zumiez.ca, www.thezumiezstash.com, or www.thezumiezstash.ca

11. SPONSORS. The sponsor for this Contest is Zumiez Inc. and Amplifier